

# Why Choose Paradise Pictures?

## The Durability of Our Base








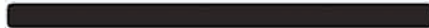

We are the only company in North America that makes its own steel bases. The bond strength in our double coat base is superior in durability to a single coated base as it provides both a mechanical and chemical bond between the porcelain and steel. Our competitors source single coated bases from Europe which only provide a mechanical bond. The end result... our portrait will take more abuse in the cemetery.

## The Vibrancy of Our Image

Developed in 1990, our unique printing method uses proprietary film and the hand layering of colors to build up an image. This process produces outstanding reproductions from great photographs. Each Paradise Portrait is a work of art, with vibrant color and depth of detail that simply can't be generated by a copy machine. We also use inorganic oxides and minerals for our colors that are fired to 1,200 degrees fahrenheit. The sun and UV light are not able to fade these materials. This ensures a beautiful and permanent image.

## The Beauty of Our Glass Covercoat

Our Clear Glass Covercoat serves two purposes: 1) it provides an extra layer of protection and durability and 2) gives the finished product its beautiful Paradise Pictures shine that is not available anywhere else in our industry.

Why We're Different	 Everyone Else
<ul style="list-style-type: none"> <li>• An extra layer of protection that adds to durability.</li> <li>• Extra shine on finished product.</li> </ul>	<p><b>Clear Glass Covercoat</b></p>  <p><b>No Covercoat</b></p>
<ul style="list-style-type: none"> <li>• Four color, hand applied using our proprietary film.</li> <li>• Inorganic pigments that are UV and sun light stable.</li> <li>• Fired to 1200 degrees fahrenheit for permanency.</li> <li>• Outstanding results from beautiful photos.</li> </ul>	<p><b>Hand Layered Colors</b></p> <p><b>Yellow</b> </p> <p><b>Magenta</b> </p> <p><b>Cyan</b> </p> <p><b>Black</b> </p> <p><b>Single Layer Copy Machine</b></p> 
<ul style="list-style-type: none"> <li>• Double coated steel for extra durability.</li> <li>• Superior porcelain to steel bond.</li> <li>• Mechanical and chemical bonds. No shortcuts.</li> <li>• Made in house to control quality and durability.</li> </ul>	<p><b>Double Coat Base</b></p> <p><b>White Coat</b> </p> <p><b>Ground Coat</b> </p> <p><b>Steel</b> </p> <p><b>Single Coat Base</b></p> 